DARTMOUTH COLLEGE
FILM AND MEDIA STUDIES TECHNICAL SUPPORT
Adobe Rush

Making Videos on iPhone

This tutorial is the first part of a guide on editing and uploading videos using only a mobile phone. There is an additional possibility, that after shooting with your phone, you will use the Rush application to port your files into Premiere through Adobe Creative Cloud, then editing on a computer. Either way, you will first be shooting footage with a mobile phone (in this case, iPhone 11)

Now that you have footage...
Download Adobe Rush from the appstore.
Adobe Rush wants to work while connected to your adobe CC account. If you have one, sign in. If not, make a new one. This is especially important if you decide to use both Rush and Premiere for editing the same project.

Here, I have opened my own Rush application, with one project already existing. At the bottom, indicated by a red circle, is a + sign. Pressing this will open a window allowing you to start a new project from either exisiting media, or by recording new footage while in the app. If you already shot some footage, add it and begin a new project.

Select footage from a location on your phone, under 'local.' After you select your files, name your project, and allow it to 'Sync with CC.' This feature will become incredibly helpful if you decide to work more with this project later, in Premiere.
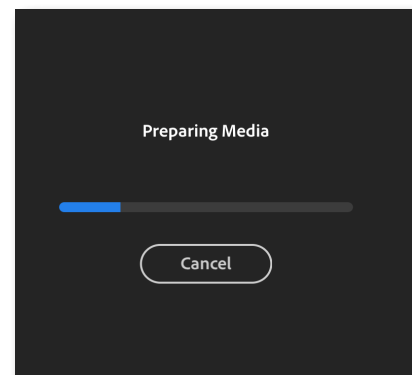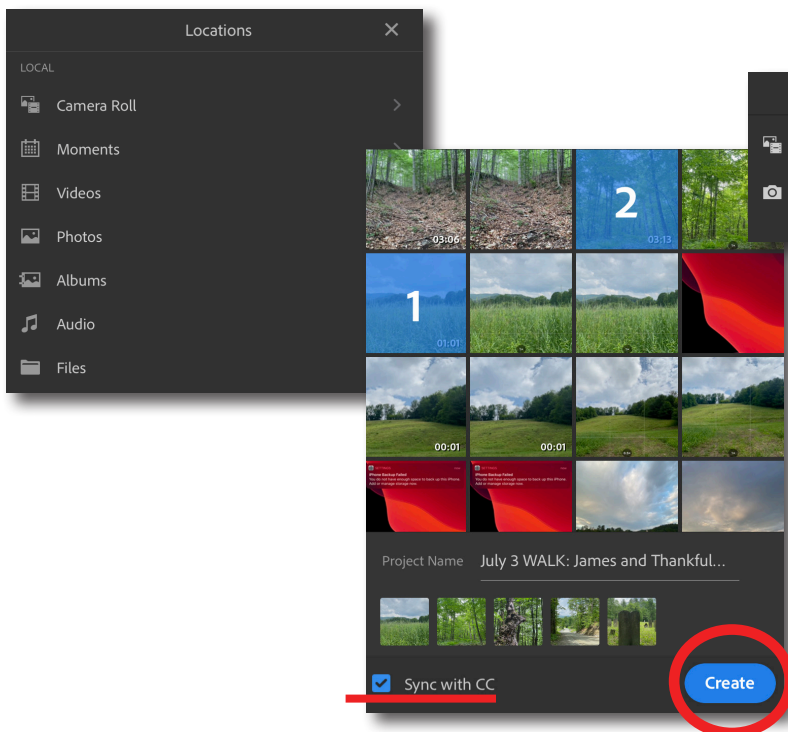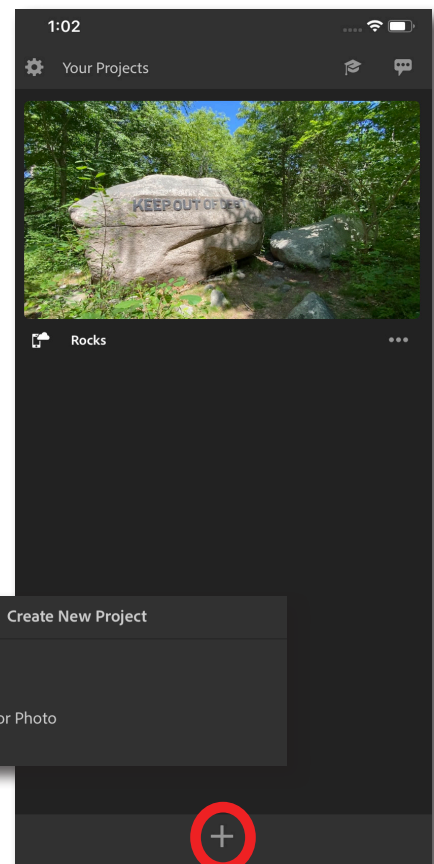
When Rush creates your project, it will be in a timeline, ready for editing. To move a clip, press on it and hold. Then pull it up, dragging it along to where you want it in the timeline. By pressing on the orange grips on either side of a clip, you can contract or expand it.
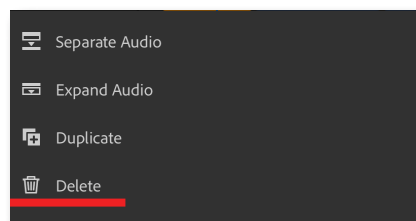
Both techniques require practice.
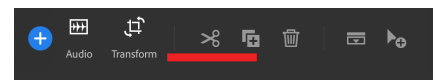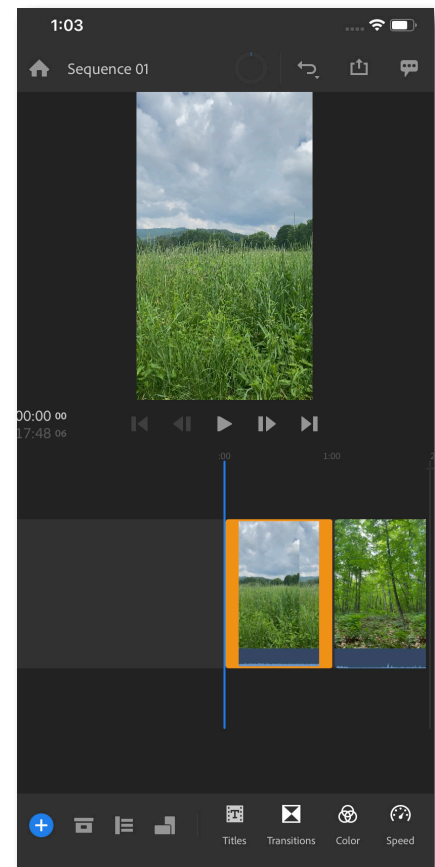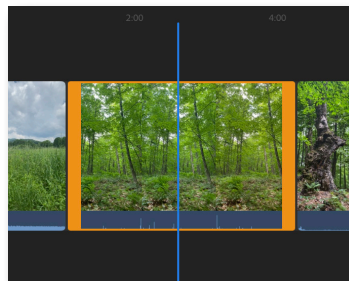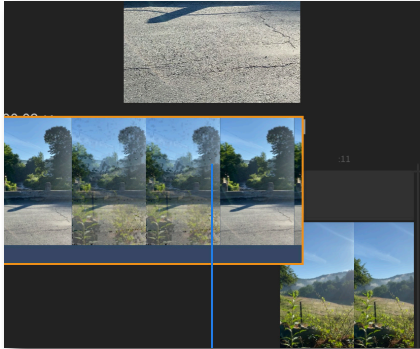
To cut your video more precisely, use the 'cut' feature in the toolbar (scroll to the right to find this feature).
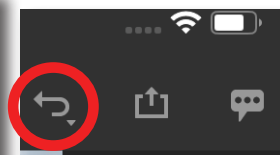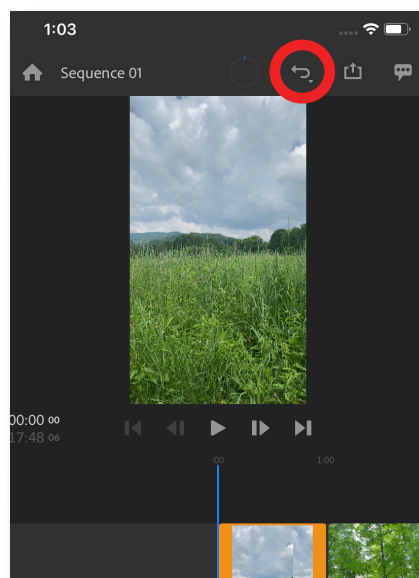Pull the timeline along until the playhead is on the point at which you would like to cut. Press this scissor icon to cut.

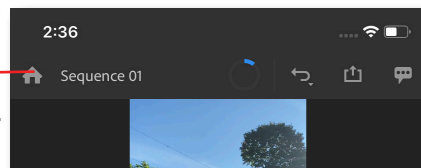Delete the tail of the clip you just cut.
q
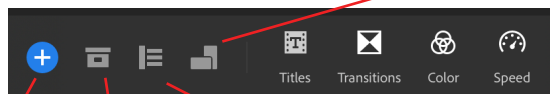To access the delete feature, press and hold on a clip.

Here is the undo button. In the top right. Hold it down to unlock 'redo.'

When working on a project,
hit the home button
to return to your other projects.

Become familiar with the tool bar,
which runs along the bottom. Slide it right
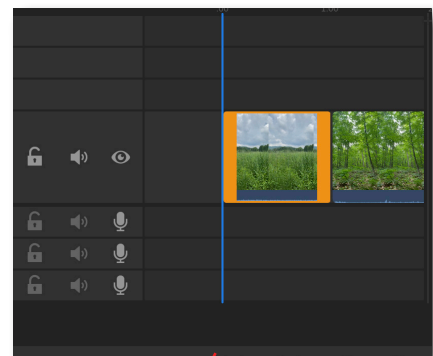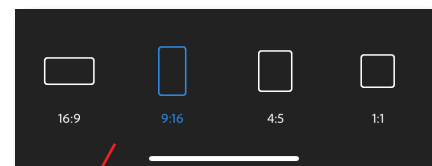to left to see more features, hidden.

select aspect ratio

Titles   Transitions   Color   Speed

add
new media

see project media

see all audio
and video tracks

with tracks expanded

16:9   9:16   4:5   1:1
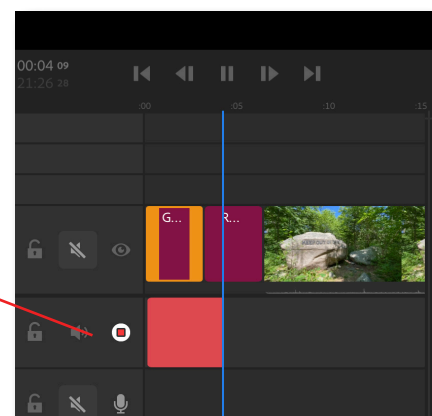
aspect ratio options

You can add new media, like stills and videos, from
your camera roll. You can also record video directly
into Rush, and you can record Voice Over tracks.


Capture   Title   Media   Voiceover

If you double tap a clip, this quick adjustment tool bar will appear. This allows you to transform the
footage, fitting it to your composition size, rotating it, or changing its opacity. Press any of these
parameters and a scale will appear.

Fill   Fit   H Position   V Position   Rotation   Opacity
   960   540   0   100
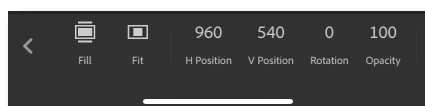
It is possible to stack layers of video in Rush.
Hold down and pull any clip on to another. New
video tracks will appear for every new clip you
stack. It seems like the limit is 4.

Use this feature to make finer edits, or to play
with superimposition (stack clips and then
adjust their opacity).
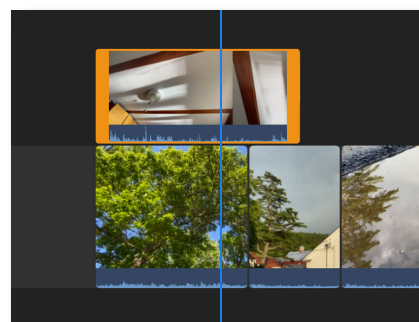
Accessing the same menu as the delete feature (holding down on a clip), you can duplicate clips, and even seperate and expand audio, in order to more precisely edit your audio track.
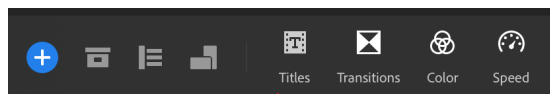
This is useful if you wanted to include B-Roll over the responses of an interview subject, or if you want to make 'J' and 'L' cuts in your video.
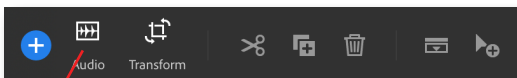
Edit your audio further. You can make adjustments to volume, mute the track, or apply an automatic volume, which raises the base level across the track.
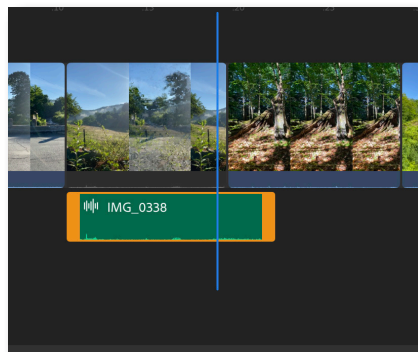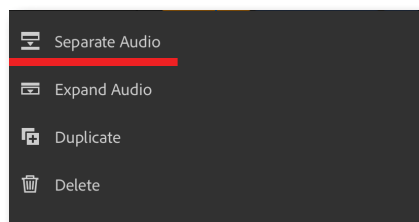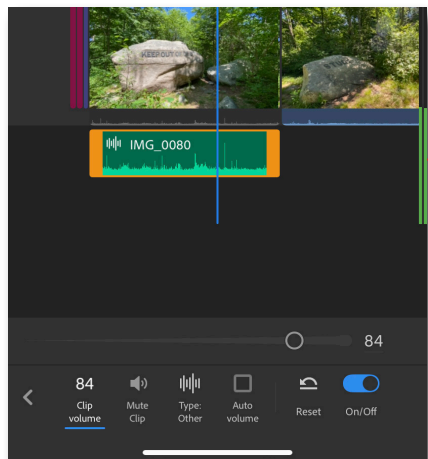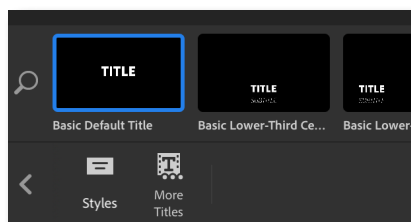
always keep an eye on levels

You can make and edit titles in Rush. You can even save your titles as templates for future use.

Select from default styles, some include animated effects. When the title appears, press the place holding 'TITLE' to begin editing, typing in your own title. Press the check when you are finished.
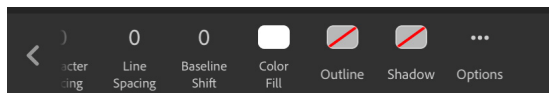
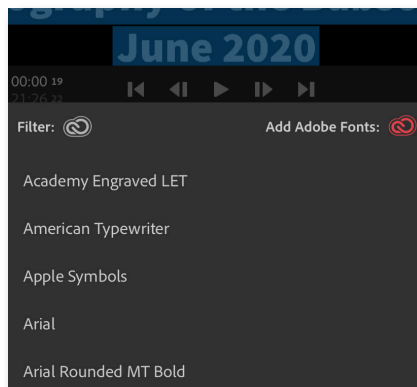More specific style features will now appear along the tool bar
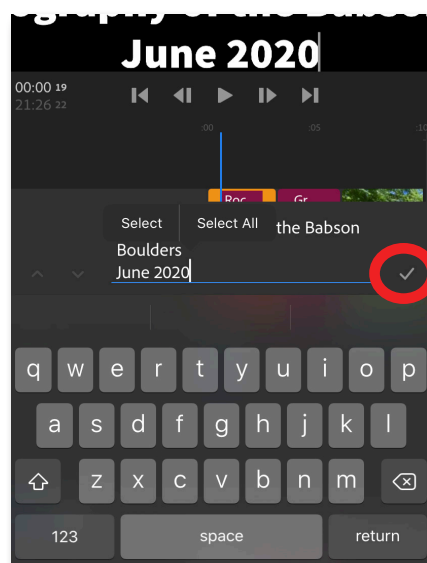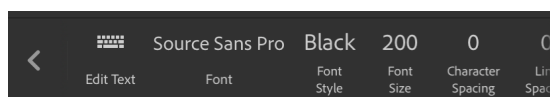
Change the default font.

Source Sans Pro
Font

Change font size, character spacing, etc.
Change the color, add outlines, shadows.

Fonts to choose
from. You can
incorporate fonts
from your own
creative cloud.

Filter: Add Adobe Fonts:
Academy Engraved LET
American Typewriter
Apple Symbols
Arial
Arial Rounded MT Bold
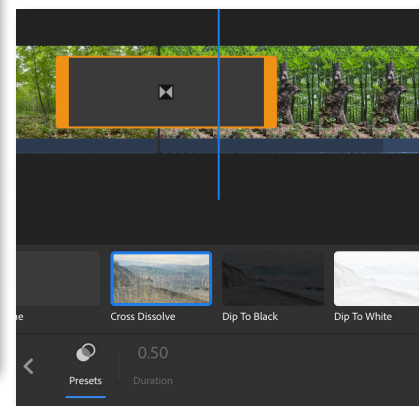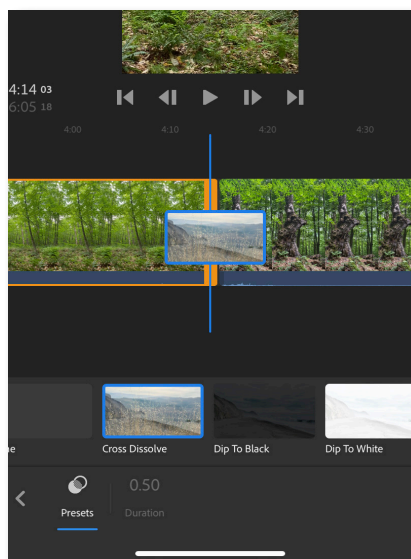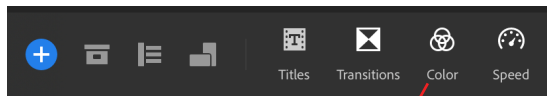
Press the ... for more options.

Save template as

This will allow you to save and name the
template. This is very helpful for using a
uniform title style in a long timeline, or across
a series of videos. Your new template will
appear in the styles section the next time
you press the title feature.

Changing the
fill color.

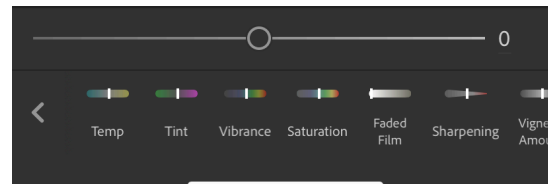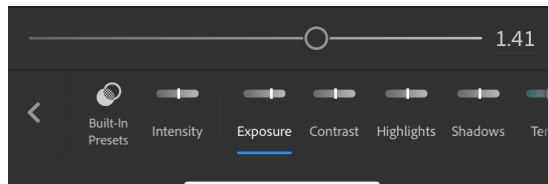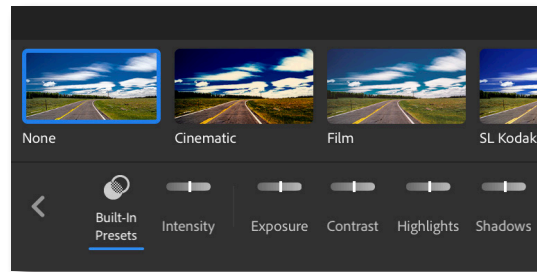Titles   Transitions   Color   Speed
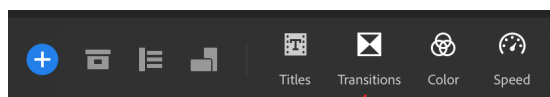
Add transitions

Pull built in dissolves onto your
timeline, directly onto the two clips.
You can use the orange clip ends
to lengthen or shorten the transition,
or change its duration in the tool bar.

Cross Dissolve   Dip To Black   Dip To White

Presets   0.50
           Duration

Cross Dissolve   Dip To Black   Dip To White

Presets   0.50
           Duration

Explore Color

The color tool bar includes creative filters to start from and a range of parameters to adjust. Though Rush might not include features for professional color-correcting, it can lead you into some very creative choices for your videos. The best way to learn about it is to try it!

Exporting:

The automatic settings are 1920x1080, 30 frames per second. This is a standard for digital video, and will be the same basic settings as your iPhone footage. Unless you specifically shot in 4K, or at 60 or 128 fps, you should leave these settings. Regardless, in displaying your video, HD (1920x1080) at 30 fps will be most applicable. It is possible to upload 4K videos to Youtube and Vimeo, but storing the media on your personal devices will require extra storage space. Plus, many of the screens your audience will be using will be HD, rather than 4K. If you intend to export your video in 4K, or at an fps other than 30 (24 is common for animation and digital filmmaking), you should first make sure you have intent behind the decision. Otherwise, a safe bet is to go with the automatic settings provided by Rush. Your exported video will be in your camera roll when rendering is complete. From there you will upload it to Youtube, Vimeo, or elsewhere.